Co.De.

Module 1 - Co-Design Learning

Unit 1 - Introduction to Co-Design Learning

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Table Of Contents

1 Meaning of Co-Design

2 Co-Design Principles

3 Co-Design VS Traditional Design

4 Who is Co-Design For?

5 Co-Design in Education

What is Co-Design?

Often also referenced as participatory design or co-creation, the term co-design refers to the process of designing/creating in a collaborative manner, involving groups that are considered “non-designers” and do not traditionally participate in this stage.

Overall...

Collaborative

Collective

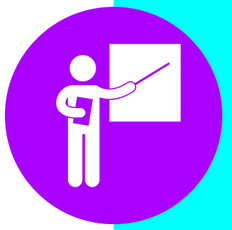
Consultative

Design process that involves designers, users, and everyone in between.

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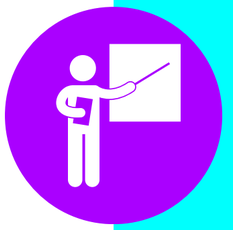
Co-Design Principles

Intentional Design



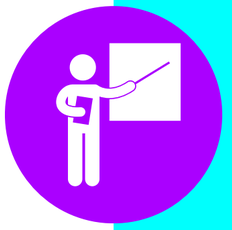
- Intentional collaboration with the right groups results to improved outcomes and effective resolution of targeted issues.

Questions First



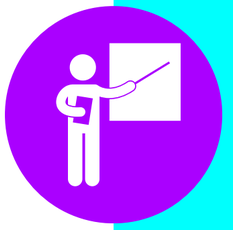
- A curious, exploratory approach is encouraged, allowing experience and insight to affect the process as well as data.

Trust, Communication & Inclusion



- Co-Design needs input from all parts of the system. This requires a diverse pool of collaborators that are allowed to openly express their honest opinions and experiences.

Commitment to Change

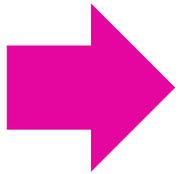


- Continuous feedback and adaptability are essential to the success of co-design projects.

From traditional design to Co-Design

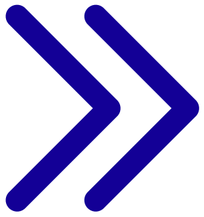


Instead of identifying mistakes to fix in existing processes...

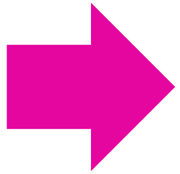




Identify the desired outcome, and look for ways to get there



Instead of design FOR the target group



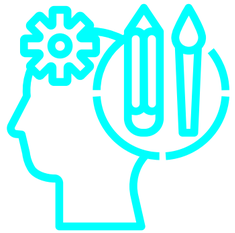


Explore design WITH the target group, or BY the target group

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Who is Co-design for?

01 - Designers



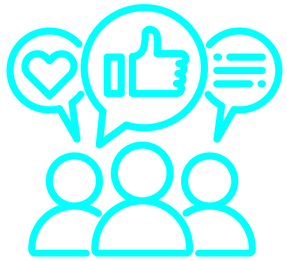
- Design fields are where co-design started out, branching across many sectors like graphic design, software design, industrial design, architectural design and more!

02 - Educators



- Co-design can offer many benefits in an educational context and can be applied across all levels, from early childhood up to higher education!

03 - Everyone!



- The co-design approach can be applied by anyone that wants to create or improve a product, service, activity or other idea while involving all stakeholders throughout the process!

Co-Design in Education

Who is involved?



Teachers

The educators are the ones that initiate the co-design process through their classroom and teaching practices.



Students

Students are involved actively into the learning process, departing from being passive listeners.



Parents

Parents collaborate with educators and their children to support student-first learning approaches.



Community

The needs, priorities and feedback of the community help inspire and support the collaborative learning methods implemented by teachers.

References

http://ingridburkett.com/wp-content/uploads/2017/09/Introduction-to-Codesign-2.pdf

You have completed Unit 1.1

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